

Privacy Policy

General note and mandatory information

Designation of the responsible body

The responsible data processing unit on this website is:

Uwe Rüttgers GmbH
Uwe Rüttgers
Wendelweg, 2
83246 Unterwössen

The responsible body alone or jointly with others decides on the purposes and means of processing personal data (eg names, contact details, etc.).

Revocation of your consent to data processing

Only with your express consent are some processes of data processing possible. A revocation of your already given consent is possible at any time. For the revocation is sufficient an informal message by e-mail. The legality of the data processing carried out until the revocation remains unaffected by the revocation.

Right to complain to the competent authority

As the person affected, in the event of a breach of data protection law, you have a right of appeal to the competent supervisory authority. The competent supervisory authority with regard to data protection issues is the state data protection officer of the federal state in which the headquarters of our company is located. The following link provides a list of data protection officers and their contact details: https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html .

Right to data portability

You have the right to have data that we process on the basis of your consent or in fulfillment of a contract automatically to you or to third parties. The provision is made in a machine-readable format. If you require the direct transfer of data to another person in charge, this will only be done to the extent technically feasible.

Right to information, correction, blocking, deletion

You have the right at any time within the scope of the applicable legal provisions to provide free information about your stored personal data, source of the data, their recipients and the purpose of data processing and, if necessary, a right to correct, block or delete this data. In this regard and also to further questions on the subject of personal data, you can always contact us via the contact options listed in the imprint.

SSL or TLS encryption

For security reasons and to protect the transmission of confidential content that you send to us as a site operator, our website uses an SSL or TLS encryption. Thus, data that you submit via this website, for others not readable. You will recognize an encrypted connection at the "https: //" address bar of your browser and at the lock icon in the browser bar.

Server log files

In server log files, the website provider automatically collects and stores information that your browser automatically sends to us. These are:

- Browser type and browser version
- Operating system used
- Referrer URL
- Host name of the accessing computer
- Time of the server request
- IP address

There is no merge of this data with other data sources. Based on the data processing form Art. 6, para. 1 lit. b DSGVO, which allows the processing of data to fulfill a contract or pre-contractual measures.

contact form

Data submitted via the contact form, including your contact details, will be stored to process your request or to be available for follow-up questions. A disclosure of this data will not take place without your consent.

The processing of the data entered in the contact takes place exclusively on the basis of your consent (Art. 6 para. 1 lit a. DSGVO). A revocation of your already given consent is possible at any time. For the revocation is sufficient an informal message by e-mail. The legality of the data processing operations carried out until the revocation remains unaffected by the revocation.

Data submitted via the contact form will remain with us until you request us to delete it, revoke your consent to storage or you no longer need to retain your data. Mandatory statutory provisions - especially retention periods - remain unaffected.

Google Analytics

Our website uses functions of the web analytics service Google Analytics. Web analytics service provider is Google Inc., 1600 Amphitheater Parkway , Mountain View, CA 94043, USA.

Google Analytics uses "cookies." These are small text files that your web browser stores on your device and allow analysis of website usage. Information generated by cookies about your use of our website is transmitted to a Google server and stored there. Server location is usually the US.

The inclusion of Google Analytics cookies takes place 6 paragraph on the basis of Art.. 1 lit. f DSGVO. As the operator of this site we have a legitimate interest in the analysis of user behavior in order to optimize our website and possibly also advertising.

IP anonymization

We use Google Analytics in conjunction with the IP anonymization feature. It ensures that Google shortens your IP address within member states of the European Union or other parties to the Agreement on the European Economic Area prior to transmission to the United States. There may be exceptions where Google transmits and truncates the full IP address to a server in the United States. Google will use this information on our behalf to evaluate your use of the website, to report on website activity, and to provide us

with other services related to website activity and internet usage. There is no merger of the Google Analytics transmitted IP address with other Google data.

Browser plugin

The setting of cookies through your web browser can be prevented. However, some features of our website may be restricted. Likewise, you can prevent the collection of data relating to your website use, including your IP address and subsequent processing by Google. This is possible by downloading and installing the browser plug-in that can be accessed via the following link: <https://tools.google.com/dlpage/gaoptout?hl=en> .

Opposition to data collection

You can prevent the collection of your data by Google Analytics by clicking on the following link. An opt -out cookie will be set to prevent your data from being collected on future visits to our site: disable Google Analytics.

For details on how to handle user data on Google Analytics, please refer to the Google Privacy Policy: <https://support.google.com/analytics/answer/6004245?hl=en> .

order processing

To fully comply with legal data protection requirements, we have entered into a contract processing agreement with Google.

Demographics in Google Analytics

Our website uses the demographics feature of Google Analytics. It can be used to generate reports that contain statements on the age, gender and interests of the site visitors. This data comes from interest-based advertising from Google and third-party visitor data. An assignment of the data to a specific person is not possible. You can disable this feature at any time. This is possible through the ad settings in your Google Account or by generally prohibiting the collection of your data by Google Analytics, as explained in the section "Objection to data collection".

Google AdWords and Google Conversion Tracking

Our website uses Google AdWords. Provider is Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, United States.

AdWords is an online advertising program. As part of the online advertising program, we work with conversion tracking. After clicking on a Google-served ad, a cookie is set for conversion tracking. Cookies are small text files that your web browser stores on your device. Google AdWords cookies lose their validity after 30 days and are not used for personal identification of users. At the cookie, Google and we recognize that you clicked on an ad and were redirected to our site.

Each Google AdWords customer receives a different cookie. The cookies are not traceable through AdWords client websites. With Conversion cookie technology to Conversion -Statistics for advertisers that use Conversion tracking, created. Adwords customers learn how many people clicked on their ad and were redirected to conversion tracking pages . However, AdWords advertisers are not provided with information that allows them to personally identify themselves. If you do not want to participate in the tracking, you can object to a use. Here is the conversion cookie

in the user settings of the browser to disable. So there is no inclusion in the conversion tracking statistics.

The storage of " conversion cookies" is based on Art. 6 para. 1 let . f DSGVO. We as website operators have a legitimate interest in analyzing user behavior in order to optimize our website and advertising.

For details about Google AdWords and Google Conversion tracking, see the Google Privacy Policy: <https://www.google.com/policies/privacy/> .

With a modern web browser, you can monitor, restrict or prevent the setting of cookies. The deactivation of cookies may result in limited functionality of our website.

Source: Privacy Configurator by mein-datenschutzbeauftragter.de